

# 2024 INVESTMENT OPPORTUNITIES



**AFRICAN AMERICAN TEACHING FELLOWS**

WHEN WE TEACH, WE REACH.



**AFRICAN AMERICAN TEACHING FELLOWS**

P.O. Box 5064 | Charlottesville | VA, 22905  
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(434) 226-2100

**Nearly 30 percent of school-age children in Charlottesville and Albemarle County are African American,**



but less than 10 percent of their teachers are.

The absence of African American teachers leaves many African American students feeling disconnected from school, and the disparity creates misperceptions and stereotypes that disadvantage all students, regardless of race. **We want to change that.**



RESEARCHERS CALL THIS THE **ROLE-MODEL EFFECT**

**13%** Research confirms black students who learned from Black teachers by third grade were **13%** more likely to enroll in college.

**32%** If students had two Black teachers by third grade, the likelihood of college enrollment jumped to **32%**.

# 2024 SPONSORSHIP PACKAGES

MAY 2024

**PRESENTING  
SPONSOR**  
\$2,500

## TEACHER APPRECIATION DINNER

Our Teacher Appreciation Dinner, held in conjunction with Teacher Appreciation Week in May, celebrates the culmination of another successful school year with our current and former fellows.

### SPONSOR BENEFITS INCLUDE:

- (2) tickets to the event
- Company logo on digital invitation
- Recognition on AATF website and social media
- Opportunity to speak during the event
- (2) tickets to the Celebration of Fellows event in October



AUGUST 2024

**PRESENTING  
SPONSOR**  
\$2,500

## BACK TO SCHOOL COCKTAIL PARTY

The Back-to-School Breakfast in early August invites a select group of business and community leaders to meet our cadre of fellows and wish them well as they embark on a new school year.

### SPONSOR BENEFITS INCLUDE:

- (2) tickets to the event
- Company logo on digital invitation
- Recognition on AATF website and social media
- Opportunity to speak during the event
- (2) tickets to the Celebration of Fellows event in October



# 2024 SPONSORSHIP PACKAGES

JUNE 2024

## AATF SUMMER INSTITUTE

The Summer Institute is **3 DAY SERIES** of in-person, residential workshops, with speakers and activities designed to:

**1**

Increase Fellows' awareness of what it means to be an African American educator in Charlottesville/Albemarle

**2**

Develop and fine-tune skills that they can apply during the academic year

**3**

Develop and foster connections to the Charlottesville/Albemarle professional community and with each other.

### PRESENTING SPONSOR \$10,000

Sponsor benefits include

Company name/logo on all materials including shirts, presentation materials, and gift items

Company logo on AATF website

Company name included on all Summer Institute social media posts, mailings and press releases

Opportunity to speak during the opening and closing sessions

### COLLABORATE SPONSOR \$2,500

### CONNECT SPONSOR \$2,500

### CREATE SPONSOR \$2,500

Sponsor benefits include

Company name/logo on back of event shirts  
Company listed on AATF website

Company name included on each sponsored month Institutes' social media posts, mailings and press releases

Opportunity to speak at a morning welcome session

### FUND-A-FELLOW SPONSOR \$1,000

Sponsor benefits include

Company name listed on back of event shirts

Company listed on thank you board

Company name included on one social media posts

OCTOBER 2024

## CELEBRATION OF FELLOWS

During our annual Celebration of Fellows, corporate and community leaders come together to meet and celebrate our first-year fellows and hear from local students about the impact these teachers are having on their lives.

### LEADERSHIP SPONSOR \$15,000

Company logo included on event invitation, signage, AATF website, and all social media posts

Opportunity for sponsor's representative to speak at the event

(6) event tickets

Lunch & Learn program for their employees

(2) tickets to the Teacher Appreciation Dinner

(2) tickets to the Back to School Breakfast

### MISSION MATCH SPONSOR \$10,000

Company logo included on event invitation, signage, AATF website, and (4) social media posts

Opportunity for sponsor's representative to speak at the event

(4) event tickets

Lunch & Learn program for their employees

(2) tickets to the Teacher Appreciation Dinner

(2) tickets to the Back to School Breakfast

### FELLOWSHIP SPONSOR \$7,500

Company logo included on event invitation, signage, AATF website, and (3) social media posts

Opportunity for sponsor's representative to speak at the event

(4) event tickets

Lunch & Learn program for their employees

(2) tickets to the Teacher Appreciation Dinner

(2) tickets to the Back to School Breakfast

### DIVERSITY SPONSOR \$5,000

Company logo included on event invitation, signage, AATF website, and (2) social media posts

(2) event tickets

(2) tickets to the Back to School Breakfast

### DEVELOPMENT SPONSOR \$2,500

Company logo included on organization's website and (1) social media posts

(2) event tickets





# 2024 SPONSOR COMMITMENT FORM

## TEACHER APPRECIATION DINNER

PRESENTING SPONSOR \$2,500

## BACK TO SCHOOL COCKTAIL PARTY

PRESENTING SPONSOR \$2,500

## AATF SUMMER INSTITUTE

PRESENTING SPONSOR \$10,000

## CELEBRATION OF FELLOWS

LEADERSHIP SPONSOR \$15,000

COLLABORATE SPONSOR \$2,500

INSPIRE SPONSOR \$10,000

CONNECT SPONSOR \$2,500

FELLOWSHIP SPONSOR \$7,500

CREATE SPONSOR \$2,500

DIVERSITY SPONSOR \$5,000

FUND-A-FELLOW SPONSOR \$1,000

DEVELOPMENT SPONSOR \$2,500



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WE ARE UNABLE TO SPONSOR BUT PLEASE ACCEPT OUR DONATION IN THE AMOUNT OF \$ \_\_\_\_\_

DATE \_\_\_\_\_

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY | STATE | ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

**EVENT SPONSORSHIP(S) TOTAL:** \$ \_\_\_\_\_

PAYMENT ENCLOSED

SEND INVOICE